The Juniata Lantern

Bringing to light the news, people, events, and accomplishments of our community.

Matt Humphrey—Working for a Living

Juniata was the first college Matthew Humphrey visited his senior year in high school. A visit to Juniata’s friendly campus clinched it for him. Matt, who was born in Clearfield and raised in Philipsburg, PA, remembers, “When I visited the campus, I didn’t feel a need to look anywhere else.” Well, Matt is establishing a pattern. He interviewed for his first job here at the College when the position of Web Development Coordinator became available. Matt was offered the job, and he “didn’t feel a need to look anywhere else.”

Matt currently is working part-time as the Web Content Coordinator. When he graduates this May he will come on board as a full-time administrative employee. Matt’s program of emphasis is information technology and web media. As a student, he has been involved in three internships. First, he was a PC technician here on campus, and then he worked for PENDOT where he designed software to manage construction projects. His last internship took him to Yonkers, NY, in the summer of 2002. Matt spent eight weeks in Yonkers working with urban youth on projects that allowed for the opportunity to create web sites. He taught skills such as HTML and graphics editing using Dreamweaver and Photoshop to youth ages 7-15. Matt tells the story about the day he explained to his students that he needed to teach them something that would be a little complicated and hard to understand. Jeffrey, one of Matt’s students, chimed in, “We don’t mind the hard stuff, it makes us feel smart!”

Matt’s hobbies include playing the guitar, singing, and exploring the outdoors. He is anxious to try out his new kayak as soon as this long winter comes to an end. Matt’s enthusiasm for helping others is exhibited by his years of dedication to Habitat for Humanity. He currently serves as the campus co-president of Habitat for Humanity and has just returned from his fourth Collegiate Challenge. This year’s challenge took place in Valdosta, Georgia, where he, 23 other Juniata students, and students from four other colleges, framed 22 houses in four and one-half days!

As Web Content Coordinator, Matt is excited about exploring the processes to evaluate the effectiveness of using electronic publications versus print publications. He also is enthusiastic about applying marketing strategies to his skills in web development. Matt comments, “I’m looking forward to working with the departments on campus to help them create or maintain their web presence and to ensure that the College continues to provide excellent information to those who browse Juniata’s web site.”

Inside this newsletter...

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Plus updates, fun stories, and all the usual bruhaha!
Pass the Word

On October 1, 2003, a new password policy will be implemented for all Juniata network accounts. On this day, all network accounts for users who have not changed their passwords in 365 days will expire. From this day on, all users will be required to change their passwords at least once a year. The logon script now reports your current password age (in days). If/when it reports that your password age is over or near 365 days, please change it.

The Importance of Password Security

Network and data security at Juniata is highly dependent on the security of users’ passwords. At the user level, passwords protect computers, files, and e-mail accounts. At the organizational level, passwords protect the integrity of important systems and services, such as Datatel, E-mail, File Sharing, Web, Online Library Access, and Printing. Any time a password is compromised, an opportunity for an unauthorized user to invade these resources presents itself.

Unauthorized users can obtain passwords in numerous ways. Passwords that are shared or written down serve as an open invitation. They also can be obtained electronically by hackers who capture traffic traveling across the network and the Internet. Therefore, the simpler the password, the easier it is for a hacker to decrypt it. Either of these methods would provide unauthorized access to our network. The results of this could range anywhere from unauthorized access to confidential student or employee data to deleting files and crashing mission critical servers.

In an ideal world, all network users would be required to change their passwords at least once every six weeks. However, in the academic world, password policies as strict as this would be an inconvenience to users who don’t access their accounts for months at a time. Even still, there is an obvious need to find a balance between network security and convenience to users.

Even though currently we do not enforce mandatory password changing, all users should consider changing their passwords on a regular basis. Use the following guidelines to help ensure network and data security.

1. Change your password as frequently as possible. Once every two months is recommended.
2. Do not write your password down or share it with anyone.
3. Use difficult non-dictionary passwords with at least 8 characters and include numbers and special characters.

For instructions on how to change your password, please go to http://services.juniata.edu/cts/helpdesk.html?faq-content.html and choose the Help Desk FAQ: “How do I change my password?”.

Yapping Friday Mornings Away

If for some reason you have a burning desire to hear Bub Parker’s voice, set your radio dial to 103.5 FM on Friday mornings from 8:45 until 9:00 and you can hear Bub talking with MERF Radio personality Rocco Pallotto. The duo has been exchanging banter every Friday morning for over a year now and rumor has it that MERF gets its most listeners during this time slot (at least that is what Bub’s grandmother claims she heard).

The ‘show’ initially began when Bub worked in sports information and it was tabbed as “what’s up with Juniata athletics,” but Bub and Rocco have been known to talk about everything under the sun, from Bub’s fear of cows and his gardening and baking experiences to Rocco’s love for soap operas, Jennifer Love Hewitt, and Sponge Bob Squarepants. The tandem also remembers cartoons and television shows from the present and the past.

Rocco has a way of trying to trick Bub into saying certain things and even though Bub can’t get fired from his ‘radio job’, he has to make sure that he picks and chooses his words carefully. Listening to Bub stumble around sometimes is well worth your 10 or 15 minutes in the mornings.

Campus Tech Talk. Ray Chambers and Denny Johnson recently attended the Educause Mid-Atlantic Regional Conference in Baltimore, Md. The two co-presented a session titled “The Technology Solution Center: Doing More with Less.”

Career Services News. Darwin Kysor, Director of Career Services, has been serving during the current year as President of PennACE (Pennsylvania Association of Colleges and Employers). Besides that, Darwin and colleagues from Allegheny College, Susquehanna University, Washington & Jefferson College, and Gettysburg College recently were given a $1,000 award to design and implement an internship sharing database – “Pennsylvania Private Internship Network.”

Careers Services’ “Alumni Mentoring Program” utilizing the Juniata College Parent Alumni Career Team was nominated for the 2003 NACE/Chevron Texaco Award and will be highlighted in an upcoming issue of the National Association of Colleges and Employers “Spotlight” publication.

Physics Faculty Recognized. Two physics department faculty members, Norm Siems and Jim Borgardt, were recognized with the “Persistence in Technology” award for their work on the Classroom Performance System recently. They were treated to lunch at Boxer’s with Campus Technology Services staff members Rob Yelnosky, Nathan Wagoner, Denny Johnson, and Ray Chambers.

Reforming General Education. At a recent Association of American Colleges and Universities conference on General Education, Provost Jim Lakso and Professors Doug Glazier, Jim Roney and Jim Tuten presented the topic, Shared Intersections: Interdisciplinary Courses and Practical General Education Reform. Administrators and faculty worked together to transform the core requirement from a single common course to a set of interdisciplinary and departmental courses linked by a common theme and methodology. The interdisciplinary courses include faculty from at least three different academic fields and join the sciences and the humanities. The departmental courses combine the majors and general education. Practical experience, philosophical insight, teaching methods, and remaining problems highlight the possibilities for general education reform.

United Way. United Way presented JC with the Silver Award at the closing dinner of the campaign. The Silver Award is presented to organizations with 20 or more employees donating at least $500 with a 25% to 49% increase over last year. Juniata realized a 36.7% increase over last year. A special thanks to Shirley Powell and John Matter for helping to make this happen.

Get a Mercedes Benz for $50!

Home Nursing Agency’s Friends of the Foundation recently announced The Hospice Mercedes Moment. The Friends currently are selling chances to win a new 2003 Mercedes ML350 SUV to benefit the Home Nursing Agency’s Hospice Program. The winner of the new Mercedes also will receive coupons for a one-year supply of gas ($1,040) courtesy of Sheetz, Inc., and a year of car washes (one per month) courtesy of Johnny on the Spot. The package is valued at $42,000! The winning ticket will be based on the 3-digit Pennsylvania Lottery number drawn on Saturday, June 7, at 7:00 p.m.

Only 1,000 tickets will be sold for The Hospice Mercedes Moment and can be purchased by contacting Andrea Arnold ‘01 at the Home Nursing Agency, 1-800-992-2554, ext. 2078. Tickets are $50 each. The winner may choose a $25,000 cash prize in lieu of the Mercedes.

Hospice makes each moment precious by helping those with a life-threatening illness live as well as they can, as long as they can, surrounded by family and friends. So take a chance on a Mercedes. Even if you don’t win, you’ll have the satisfaction of knowing you helped a worthwhile organization that supports Huntingdon County.
New Books at the Library

Fiction

Bel Canto by Ann Patchett
Crow Lake by Mary Lawson
Basket Case by Carl Hiaasen
2nd Chance by James Patterson
Good in Bed by Jennifer Weiner
Peace Like a River by Leif Enger
The Secret Life of Bees by Sue Monk Kidd
Balzac and the Little Chinese Seamstress by Dai Sijie

Non-Fiction

Camera Man’s Journey: Julian Dimock’s South
Edited by Thomas L. Johnson and Nina J. Root.
They Fought Like Demons: Women Soldiers in the
American Civil War by DeAnne Blanton and
Lauren M. Cook.
Gilligan Unbound: Pop Culture in the Age of
Globalization by Paul A. Cantor.
The Oxford Companion to American Law
Edited by Kermit L. Hall.
Earth Systems: Processes and Issues
Edited by W. G. Ernst.
The Dating Game: One Man’s Search for
the Age of the Earth by Cherry Lewis.
Travels with the Fossil Hunters
Edited by Peter J. Whybrow.

Videos and DVD’s

Door to Door
The Name of the Rose
Point of No Return
Le Femme Nikita
The Graduate

Baby Eagles

Parents: Ellen and Mike Long
Son: Jacob Michael Long
DOB: 03/03/03; 2:58 p.m.
(3:00 p.m. woulda’ been cool)
Stats: 8 lb. 6 oz.; 21-1/2 in. long

Grandparents: Scott & Judy Roher
Parents: Stacey & Scott II Roher
Daughter: McKenna Faith-Ann Roher
DOB: 01/08/03; 4:02 p.m.
Stats: 7 lb. 11.6 oz.
19-3/4 in. long

2-1/2-year-old Madison Jade Roher is very proud of baby sis.

Summertime . . .

“One of these mornings, you’re gonna’ rise up singin.” TJL
bets that day will be Monday, May 12. That’s when summer
hours begin. Even though you must get to work at 8:00 (of
course, most of you were probably doing that already), you can
blow this popsicle joint at 4:00 p.m. each day. What a deal! Of
course, this will all end Monday, August 18, one week prior to
the start of classes, when the workday goes back to 8:30 a.m.
to 5:00 p.m.

This issue of TJL is dedicated to Thunderpaws, who passed away unexpec-
tedly in March. TP was the communal cat in Taylor Highlands. He assumed
he was loved throughout the neighborhood, as evidenced by his daily visits
to most of the homes. According to Professor Richard Hark, “He was a cat
with character. We will miss him.” Thunderpaws is survived by his
neighbors, human and feline, in Taylor Highlands.

New Catering Manager at Your Service

You may have seen Jenn Thompson hanging around campus last fall. You also may have seen her at
some of our local restaurants, such as Hoss’s Steak and Sea House and Mimi’s, and at Olive Garden in
Altoona. Why? Because Jenn’s idea of a happy life is to stay busy! She took marketing courses at JC
during the fall semester while working at the above-named eating establishments. She also has worked
in the food service industry in New York. And now Jenn has decided to pursue the food service industry
and the college environment from a different angle. Please welcome Jenn to the Sodexho staff as Cater-
ing Manager.

Born and raised in the fair borough of Huntingdon, Jenn resides locally with her two cats. She enjoys
watching comedy movies, golfing, boating, and hanging out with friends. Call Jenn at ext. 3334 for all
your catering needs.
Support Juniata Men’s Volleyball!

On April 5-7, Juniata will host the 2003 Molten Division III Men’s Volleyball Championships. The four-team tournament will feature Juniata, which receives a bid as the host team, along with two conference winners and a third at year of the two-day Molten Division III volleyball for your Juniata Eagles!

Uncommon Outcomes Campaign

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<tr>
<th>Goal</th>
<th>Received as of 02/28/03</th>
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<tr>
<td>Excellence in Science $30,875,000</td>
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<td>William J. von Liebig Center for Science $20,000,000</td>
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<td>Advancing the Arts $7,750,000</td>
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<td>Center for Entrepreneurial Leadership $4,000,000</td>
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<tr>
<td>(Brumbaugh Science Center)</td>
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<td>Endowed Information Technology Department $3,000,000</td>
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<td>Student Seed Capital Fund $1,000,000</td>
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<td>Center for Entrepreneurial Leadership Sill Incubator &amp; Operation Funds</td>
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<td>125th Anniversary – Founders Hall $3,000,000</td>
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<td>Undesignated-Unrestricted Gifts $9,722,671</td>
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<td>Current Funds (Juniata Fund &amp; other) $7,000,000</td>
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<tr>
<td>Loan Fund</td>
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<td>TOTAL $70,000,000</td>
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The Day Disney Came to Campus

A number of members of the Juniata family, 24 to be exact, attended the much-touted Disney Business Leadership Conference held on campus in early March. Andrew Ashcraft, Heather Bloom, Heather Bumbarger, Linda Carpenter, Lori Craner, Gary Feagley, Candice Hersh, Lori Hoffman, Lori Hughes, Norma Jennings, Ned Kratzer, Susan LaVere, Wanda Lightner, Betty McIlroy, Carla Panosetti, Evelyn Pembrooke, Susan Pierotti, Carrie Rhodes, Diane Ross, Sherry Sharum, Bev Simpson, Nathan Wagner, Liz Widman, and Rob Yelnosky came away with lots of pointers on leadership styles and business objectives, Disney-style. Below are comments from some of those who attended:

**Heather Bloom, Print Publications & Graphic Design Assistant:** I found it so interesting that of the 55,000 employed by Disney (in Florida alone) every single one of those employees picks up trash . . . Wouldn't it be great if everyone would give 110% percent and go the extra mile instead of waiting for someone else!

**Susan Pierotti, Natural Science Faculty Secretary:** There was a lot of positive energy in that room! We learned that at Disney, good is not good enough; great is the standard by which performance and service are measured. Every detail is carefully thought out and analyzed. Teamwork is valued.

**Bev Simpson, Business Services Assistant:** What a unique conference! The most important element to [Disney] is customer satisfaction. If Disney can raise the level of customer satisfaction by just 1%, their annual revenues increase by $95,000,000, thus they are constantly striving to improve the quality of their product. In order to accomplish this goal, their organization repeatedly utilizes the two management tools of “measurement and feedback.” They obviously are doing something right.

**Carla Panosetti, Security Officer/Office Assistant:** . . . we are judged by others based on our behavior not our intention. Pay attention to detail—the little details are what people remember. (This can be applied by anyone no matter [their level]).

**Carrie Rhodes, Scheduling Assistant:** I think it’s important to remember a good idea for any business does not need to come from administrations.

**Norma Jennings, Enrollment Assistant:** We need to always remember that our first impression is a lasting impression and this experience starts with the first phone call. [The workshop] reinforced positive contact and interaction with our customers. Meeting expectations may be a standard goal, but exceeding them is the tie breaker.”

**Susan LaVere, Faculty Secretary:** In order of importance, the Disney Institute lists safety, courtesy, show, and efficiency. The Disney Company cast members go the extra mile to ensure that their customers feel the “magic.” I have always striven to ensure that our customers feel the “magic” of Juniata College.

**Sherry Sharum, Conferences & Events Assistant:** Disney’s driving force is to give the public what they want in order to have repeat customers. They have constant quality controls in place for every aspect of their operation and believe that most of their ideas regarding every-day operations and services are suggested by those employees who are in constant contact with the public. In my tenure here at Juniata I have seen . . . this system in operation.

**Betty McIlroy, Customer Service Rep:** To me, the running theme of Disney is to have vision. Service [involves] everyone exceeding expectations; paying attention to details.

**Gary Feagley, Audio Visual Tech:** Good communication between leaders and the staff makes good staff. [Disney] then went on to show how things improved when leadership listened to good ideas from staff. They showed ways that leadership and staff worked together to enhance the business. They ended the conference with, “treat each other like you would treat any customer.”

**Nancy Waddle, Financial Planning Assistant:** Details are important. I thought it was well-presented and received. They showed that by taking one minute or five minutes to help someone, it can change their life forever.

**OTHER HIGHLIGHTS . . .**

Betty McIlroy "earned" TWO Disney characters when she mentioned that she wrecked her car into the side of her garage in her excitement to get to the seminar.

**AND . . .**

Roving Reporter Candice Hersh was awarded a lovely Disney pen and clock set. Did she answer the $1 million question? Did she offer the most valuable suggestion of the day? Did she ask a particularly insightful question? No. She was born on December 15, the only one in the audience who was born the same day Walt Disney died.
Meet JCEL

JCEL is a newly-formed programmatic center on campus, and is currently comprised of four programs . . .

Bob and Eileen Sill Business Incubator:
A facility that will provide business start-up support and flexible leasing options (dedicated, hotel and affiliate) for both student and community member enterprises.
- Want to work with a local entrepreneur? Contact JCEL
- Need office space for your business start up? Contact JCEL

Student Seed Capital Fund:
Students from all academic disciplines will be eligible for Seed Capital of up to $5,000 per student. The experiential learning-based process for fund acquisition will be administered by the JCEL staff and Board of Directors, which will include both alumni and regional entrepreneurs.
- Want to start your own web design business? Contact JCEL
- Want to learn how to sell your pottery? Contact JCEL
- Have another business idea? Contact JCEL

Academic Services:
JCEL will provide opportunities for students from all academic disciplines – from Biology and Fine Arts, to Business and IT, to Communications and Political Science.
- Want to help launch JCEL as a student intern? Contact JCEL
- Need a business partner with talents different from yours? Contact JCEL

Huntingdon County Business and Industry (HCB+I):
HCB+I has contracted with JCEL to provide the management services for this county-wide economic development agency. This agreement helps to closely align the goals of all agencies involved in local economic development, including local and state government.
- Interested in Economic Development? Contact JCEL
- Aspire to political office? Contact JCEL

So . . . what is JCEL?

JCEL is the Juniata College Center for Entrepreneurial Leadership.

Contact us:

Linda Carpenter  Assistant Director  641-3735  carpentl@juniata.edu
Stacie Labuski  Office Assistant  641-3734  labusks@juniata.edu
Michael S. Lehman  Executive Director  641-3733  lehmanm@juniata.edu
John Hille  Executive VP  641-3113  hillej@juniata.edu

New Event Scheduling Software Package on the Horizon

Campus Technology Services staff have been developing a new Event Scheduling Software Package for use at the College; release date is scheduled for May 13. Throughout the next few weeks, you will hear about training sessions and will receive information on how to use the new Event Scheduler. If you have an event that will be taking place after May 13, please e-mail events@juniata.edu and someone will help you schedule your event. Don’t be concerned if you have already scheduled an event that will be taking place after May 13, it will be transferred to the new system.
Daffodil Days Are Done

Daffodil Days are over for 2003, but once again Juniata staff members proved their ability to provide an uncommon outcome. Feb. 1-19, staff volunteers solicited support for the Huntingdon Unit of the American Cancer Society by selling 80 bunches of daffodils to brighten offices and lobbies campus-wide. Staff volunteers sold flowers totaling $572 in contributions to the Huntingdon office at 627-0083 to show your support.

Many thanks to all who helped with this year's campaign: Candice Hersh, Lori Hoffman, Jo Ann Isenberg, Susan Lavere, Betty McIlroy, Pat Musselman, Evelyn Pembrooke, Susan Pierotti, Lacey Rhodes, Sherry Yocum, and Circle K Club members. If you would like to help the American Cancer Society, please feel free to call Circle K Club president Debbie Mensch ’03.

Ejected But Not Dejected

Dean of Students Kris Clarkson recently was introduced at a JC round ball game as a “Rabid Fan.” What does Kris say about that? “Yes, it’s true…Eli’s [Finberg ’04] reference to the "Rabid Fan" seems warranted. I was ejected during the second half of the Juniata - Villa Julie basketball game.”

However, Kris goes on to say that this particular incident was overblown, claiming that the problem occurred because he sat too close to the court, and the referees. For those of you who weren’t there, here’s what happened.

Juniata saw a comfortable lead disappear and Kris witnessed a referee “clearly” (in Kris’s words) make a bad call right in front of him. Kris felt obliged to let him know. “You're right on top of the play and you call it wrong!!!” According to Kris, the other referee came over to confer—giving the ref who made the original call a chance to agree with Kris and change the call. The ref who made the “wrong” (Kris’s words again) call, didn’t avail himself of that opportunity, prompting Kris to declare, "You've got to be kidding. You had the chance to make the right call and you insist on being wrong. You're pathetic." (Ed note: Now who could possibly take offense to that???)

The play went to the other end of the court and when it returned Kris felt it necessary to coach the referee by saying to him, "I hope you have your eyes open this time around." The referee apparently didn’t take the comment in the helpful manner it was intended, blew his whistle, pointed to Kris, and pointed to the door. He instructed security to help the dean find his way out.

Kris insists the official over-reacted. “Gosh, darn it, I didn’t use profanity or make threats…but I am loud…and I do have a scary face.”

There is a silver lining, however. The students have gotten a lot of mileage out of it, offering Kris anger management, calling him to their office to talk, counseling him about stress, and delighting in the opportunity to use on Kris all of the tactics that are usually reserved for students who misbehave...

Fashion Police Return for the Summer

Each and every day between May 12 and August 18 will be a business casual dress day. But, please remember that it is critically important that Juniata maintain a professional image, so the following guidelines apply:

<table>
<thead>
<tr>
<th>Business Casual Dress Guidelines</th>
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<tbody>
<tr>
<td><strong>Pants:</strong> Required, no exceptions</td>
</tr>
<tr>
<td><strong>Shirts:</strong> Preferred</td>
</tr>
<tr>
<td><strong>Shoes:</strong> Mandatory for everyone but Southerners</td>
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</tbody>
</table>

A good rule of thumb: If in doubt as to whether you should display a body part—don’t.

For a more comprehensive discussion of business casual dress guidelines for the summer, refer to www.juniata.edu/hresources. Click on Policies and Procedures and then on Business Dress Guidelines.
Board Chair Henry Gibbel ’57 and his wife Joanie were invited to a Halloween party, hosted by a Juniatian (of course) in Camp Hill several years ago. They also were invited to a Juniata alumni dinner gathering following a Susquehanna/Juniata football game in Selinsgrove. All on the same day! So, being the socialites that they are, the Gibbels attended the JC football game, and then the JC alumni gathering where they changed into their Halloween costumes after dinner in preparation for the next event of the evening—the Halloween party.

As you can imagine, they made a tremendous hit at the alumni gathering when they emerged from the dressing area, resplendent as Donald and Daisy Duck. As they were leaving, the Gibbels realized that for the drive their duck heads would need to go in the back seat of Joanie’s red Camaro. Also, they put their “human” clothes in the trunk. And then the trouble began. As they proceeded through Harrisburg, Henry, not seeing the “no left turn” sign, made a left-hand turn onto the Harvey Taylor Bridge. Of course, when they were halfway across the bridge, they looked in their rear view mirror to find a police car flashing his lights and sounding his siren at full blast. They pulled over and Henry proceeded to explain that he didn’t see the “no left turn” sign. In the meantime, the policeman, with his spotlight on the car, asked for Henry’s driver’s license. Oops, his license was in his pants pocket and where were his pants? In the trunk! So he opened the door and stepped out of the Camaro. Joanie says the policeman’s eyes nearly popped out of his head when he saw Henry in his duck ensemble, complete with a form-fitting leotard for pants.

After the policeman called headquarters and determined that Henry’s record was clean, he hurried to the car and said with a grin, “get outta here!” Obviously Henry convinced the policeman that he and Joanie weren’t a crazed couple that actually believed they were ducks. “Besides,” says Joanie, “once it hit the nightly news, the policeman would have had a hard time explaining to his children why he had arrested Daisy and Donald Duck on the Harvey Taylor Bridge in Harrisburg.” (Ed note: I suspect the nightly news viewers would have cried “fowl” about that.)

Isn't it amazing what Joanie and Henry Gibbel will do for Juniata?!

(Ed note: By the way, Henry, are you aware that Donald Duck comics were banned in Finland because Donald doesn't wear pants?)
Fiction is Not Strange When You Compare it to Truth

By Pat Kepple
Co-Editor

Recently I purchased new glasses. On the back of the invoice, I found a warranty description. Here’s what it said:
“Frames are not designed to be stepped on, sat on, or eaten by your dog, and may not hold up to this abuse.” Is it really fair to select dogs as the only pets with destructive tendencies?

I saw an add in The Daily News before Valentine’s Day that was titled “Cupid’s Favorite Treats.” It included a recipe for . . . Broccoli Salad. Just picture it. Your honey gives you a heart-shaped box and upon opening it you discover, not a diamond, chocolate, or even a Hallmark card, but broccoli salad. If this happens to you, it might be time to find a new honey.

Here’s a good one . . . the cover of the February 03 issue of Reader’s Digest exclaims Fatal Hospital Mistakes. So whose picture is on the cover with the headline? Richard Gere. Explain, please.

Apparently Facilities Services has taken steps to make sure we all know how to get out of our building in case of a fire or other emergency. That’s a good thing, and we are all very appreciative. However, it has been reported to TJL that they might have gotten just a teensy bit ambitious in their assignment. For proof, check out the storage closet in Humanities, next to Roving Reporter Barb Williams’ office. In between the office supplies, jammed between two shelves, is the escape map. The closet stays locked and Barb is the one with the key. According to Professor Hsiung, “If someone is in the position of reading that map, they have more to worry about than a fire!”

Tom and I were in Texas recently for a series of alumni events. We visited the Houston Museum of Art, directed by Peter Marzio, ‘65. It was awesome. However, I was disappointed when I discovered there was not enough time to visit a museum named the Ima Hogg Museum and I expressed my disappointment clearly. Shortly after leaving Houston, we drove across Woman Hollering Creek, at which point my dear husband noted that it seemed an appropriate place to be at that particular moment.

Also, while in Texas, we saw a series of billboards advertising, “We buy ugly homes.” Can you imagine? “Hello, my wife and I are interested in selling our home. It has three bedrooms, two baths, an eat-in kitchen, and a fenced backyard. Our friends and neighbors recommended we call you.”

Here are some headlines and classified ads recently noted in the Mar/Apr 03 issue of Best Friends magazine:

ADOPT BENJAMIN: a sweet, neutered male cat. He enjoys sitting up and looking around.

POLICE AID resident trapped by turtle.

FREE: Shih Tzu male, five years old, to approved home. You must be neutered.

DEER HUNT OFF TO A SAFE START: 9 accidents, 1 death occur in first four days.

REASON FOR MORE BEAR SIGHTINGS: More bears.

AQUARIUM FOR SALE: 125 gallon, with accessories, including water.

WANTED: Man to take care of cow that does not smoke or drink.

MAN SUES: A man suing the city of Escondido, Calif., because his dog was attacked by a cat in a city library, now says the attack was a “hate crime.”
Altering Alfarata

By Bob Shafer
Project Manager

Since purchasing the former Alfarata Elementary School, Facilities Services has been busy stabilizing and preparing the building for its new life. Long-term plans are to house approximately 60 students in the original structure. Much work needs to happen before this plan can be realized. All new infrastructure and utilities will be needed. The existing systems, heat electric, plumbing, etc., date back to the original construction in 1914 and are in need of attention.

Immediate plans call for developing one wing that was originally built in the 1950s. The Bob and Eileen Sill Business Incubator, which is part of the Juniata College Center for Entrepreneurial Leadership, will occupy about 6,000 S.F. in the southwest classroom wing. Preliminary efforts have been to weatherproof the shell and prepare the interior for renovation. A new roof was installed in the fall complete with additional insulation to aid in energy savings and comfort. High efficiency windows are replacing the original uninsulated and dangerous plate glass windows. As with most public schools, a considerable quantity of asbestos was used. All this material has been abated in the incubator wing allowing safe conditions for construction to take place. Electrical power is insufficient for our needs and, with the help of Penelec, a new service is being designed. Likewise, natural gas was never taken inside from the alley. This has been corrected and gas heat will serve the incubator. Local authorities have reviewed renovation plans and the way is cleared for construction to begin. Federal funds will help pay for the project and for that reason our start date is tied to Federal budget approval. A June start is anticipated with plans to be up and running in November.

Gibboney Moves to ‘Right’ Side of the Street

She kept the same zip code, but changed her mailing address (at least here on campus). Christie Gibboney has moved into the H.B. Brumbaugh Alumni House, home of alumni relations, where she now works as office assistant. Her tenure in the alumni office began with half days on Mar. 17, while her full-time status got underway Mar. 24.

Christie began her work at Juniata in September 2002 and has spent the past year and a half in Founders Hall as Advancement Office Assistant. Prior to arriving on College Hill, she worked for 13 years at Bonney Forge in Mount Union. She is a Huntingdon High School graduate, who also worked in Illinois during the mid to late 80s at Household Finance Corporation. “I am very excited about my opportunity to work in the alumni office at Juniata,” said Christie. “I think that it will be a good fit.”

Christie replaced Stacie Labuski, who is helping out in the Juniata College Center for Entrepreneurial Leadership until May.

Welcome New Roving Reporters!

TJL is beside itself with joy. With this issue we welcome not one, not two, not even three, but four new members to our staff of distinguished reporters. Lori Hoffman, who replaced Milly Sloan in the athletics department, will report news from the athletics gang and from the health & wellness center. Reina Dudley has replaced Melinda Bowser as roving reporter for human resources. These able new reporters have big shoes to fill (Ed note: I would like to point out that this statement is in no way meant to suggest that our former reporters had big feet) but we are confident they can do it. And then there are two new positions to announce. Candice Hersh has agreed to report news from Pennington House, which includes the new business incubator (at least for now), external relations, and the press. Sherry Sharum will keep readers informed about upcoming conferences and events of note.

Please support these new reporters by tossing tidbits of information their way whenever possible. Thanks!

Dante once said that the hottest places in hell are reserved for those who in a period of moral crisis maintain their neutrality.

John F. Kennedy
The Juniata Women’s Golf League is a done deal! Golfer-in-charge Norma Jennings reports that she has had over 25 inquiries about the league and it looks as though a consistent group of 12 to 16 will play each week. In case you are still thinking about it, here are the details:

Starting May 5, the league will play every Monday evening at Standing Stone Golf Course.

The first evening, Golf Pro Dick Smith will offer a refresher lesson and provide course rules to the group before playing. This should be valuable for both new and experienced players. At a cost of $3.00 per player, it is a fabulous deal!!

Tee-off times are between 5:00 p.m. and 5:30 p.m.

The league will start out playing 9 holes and make a determination later about playing 18 holes according to daylight.

Cost will be $8.50 walking (pull carts are no charge). Riding golf carts will be available for a total cost of $12.50 for 9 holes.

An additional charge (estimated at a couple of bucks) will be assessed to cover end-of-season banquet, prizes, etc.

Players must provide their own golf clubs. Standing Stone does not loan clubs to players.

Norma will keep in touch with players via e-mail.

The main requirements for this league are to have fun, relax, and get to know other women who enjoy the game of golf.

There’s still time to join. Call or e-mail Norma today at ext. 3428 or jenninn.

Raystown Field Station vs. Mother Nature

By Bob Shafer
Project Manager

This winter has been one for the record books. I had hoped to announce the opening of the Multipurpose Building at Raystown Field Station this month but Mother Nature had other plans. Building a new facility from the ground up has proven to be a daunting task. Roadwork stalled in October leaving the only access to and from the site a four-mile stretch of dirt road that soon became a quagmire. Compound that with varying layers of ice and snow and progress was reduced to a snail’s pace. Once on-site conditions became treacherous, safety dictated a very modest approach. There is good news to report however. The contractor selected for this project has proven to be conscientious and dedicated. The crew has worked diligently to get the structure under roof so that interior work could begin. Roof panels were begun shortly after Christmas Break and completed in mid January. Windows followed and work on the inside walls finally started. Things inside have gone smoothly. Composting toilets are employed to reduce water usage and eliminate an immediate need for on-site septic. Fertilizer is a byproduct that will be put to use on site. A high efficiency propane gas-fired boiler will supply heat for this building and an adjacent dormitory to be built in a future phase. A new 440-foot deep well drilled exclusively for the facility supplies water. Over a mile of improved electric and telephone lines have been strung to the site. Data access will occur via wireless connection. Provisions are included for a commercial kitchen to be outfitted as need dictates. Essentially all of the mechanical, electrical and plumbing rough-ins are complete, including multimedia presentation capability. When done this will serve as a state-of-the-art teaching and conference facility. Completion is expected in May with dedication scheduled for October.
On Thursday, March 13, the Sill Boardroom in von Liebig was filled with VIPs. President Kepple called a one-day conference for selected members of the administrative staff to discuss where we have been, where we are now, and where we are going.

Where we have been:
In a span of approximately 20 minutes, attendees came up with in excess of 75 accomplishments realized on campus over the past 4-1/2 years. Included on the list were improvements to campus appearance and buildings, programs added or enhanced, upgraded benefits packages, increased enrollment, and hiring of stellar new faculty and staff, to name just a few.

Where we are now:
The group heard updates from many administrative staff members, who discussed such things as the budget; projects on the plate for Facilities Services during the coming summer; updates on the capital campaign, IT, JCEL, and the athletics program; information on current enrollment strategies; and a discussion of a soon-to-be-finalized campus emergency plan.

Where we are going:
We don’t know yet but attendees took lots of time to discuss and offer preliminary suggestions for the College’s next strategic plan. And, of course, everyone received what they thought was a free lunch (but TJL knows there are NO free lunches).

By Gail Ulrich
Director of Human Resources

This submission is the first in a series of articles containing information that may be useful to those of us who are covered under the College’s various benefit packages. This information is not meant to suggest that any of us know what we are talking about when it comes to controlling health care costs. But we hope readers will find at least some of the suggestions in this and future articles palatable.

In these days of rapidly rising health care and prescription expenses, many companies are scrambling for ways to control costs. Most have adopted the philosophy of requiring employees to assume a greater share of the costs through adding deductibles to managed care plans, higher co-payments, and greater portions of the premiums. Those decisions don’t really “control” costs.

The most logical way to control health care costs is to prevent them. That doesn’t mean deferring or not seeking medical visits but rather adopting healthy living practices. Juniata’s plan is strong on including coverage to promote wellness and preventive medical care. It is important to become educated consumers of health care and develop partnerships with physicians for the best service.

Here are a few suggestions for talking with your doctor:

- Listen—bring a family member or close friend with you to follow-up appointments as a second pair of ears. Let the office know you’re bringing someone.
- Take notes. Write down your vital statistics and your diagnosis. Also, for conditions with ongoing symptoms, maintain your own journal of your status.
- Ask for clarification. Be sure to ask about any side effects of newly prescribed medication or interactions with other medications. Be sure your doctor knows all the medications you are taking.
- Ask your doctor about follow-up tests and visits.
- Ask whom you can call in the doctor’s office if you have questions.
- Research your condition and the recommended treatments. This will help you ask your doctor questions and be a partner in your treatment plan.

Next up, what is HIPPA and what does it mean to me?

Yesterday, Today and Tomorrow

On Thursday, March 13, the Sill Boardroom in von Liebig was filled with VIPs. President Kepple called a one-day conference for selected members of the administrative staff to discuss where we have been, where we are now, and where we are going. Where we have been: In a span of approximately 20 minutes, attendees came up with in excess of 75 accomplishments realized on campus over the past 4-1/2 years. Included on the list were improvements to campus appearance and buildings, programs added or enhanced, upgraded benefits packages, increased enrollment, and hiring of stellar new faculty and staff, to name just a few. Where we are now: The group heard updates from many administrative staff members, who discussed such things as the budget; projects on the plate for Facilities Services during the coming summer; updates on the capital campaign, IT, JCEL, and the athletics program; information on current enrollment strategies; and a discussion of a soon-to-be-finalized campus emergency plan. Where we are going: We don’t know yet but attendees took lots of time to discuss and offer preliminary suggestions for the College’s next strategic plan. And, of course, everyone received what they thought was a free lunch (but TJL knows there are NO free lunches).

Juniata Goes to Ireland

Smiling even though it was the last day of their trip are JoAnn Isenberg - President's Office Executive Assistant, Ann Hull - former Juniata development officer, Joan Engle '72 - Director of Development, Lisa Widemer - former Juniata development grants officer, Guy Croyle '72, and Jane Croyle '95 - former alumni development administrator. Alas, they didn't find the pot of gold or a leprechaun but they did discover the joys of Irish Coffee!
Watson, I Need to Borrow Some Scratch

In 1876, American scientist Alexander Graham Bell invented the telephone. Contrary to common belief, the first sentence spoken across the telephone was not “Watson, come here; I want you,” but was in fact “Watson, come here; I need to borrow some scratch.” Watson walked across the room and gave Bell two quarters, a nickel, and eight pennies. For the next eight weeks, Bell called Watson on his newly-invented phone and asked him to pay for his lunch, and thus was born the modern phonathon. (Or so JC would like to believe.)

In 2003, 26 Juniata students in the von Liebig Call Center make contacts with our alumni basically the same way, only they are much more gifted conversationalists. To date, the Phonathon has raised $84,136 in gifts and pledges, which is a lot more than 63 cents, and most assuredly will buy more than lunch! We have spoken to over 2,400 alumni, updated their records, shared news from campus, and listened to what they’ve been up to.

The Juniata Fund is pleased to report that the first month in its new facility has gone extremely well. This semester is a little different, because the callers are concentrating on the most challenging group—non-donors. These are alumni that have not made a gift in five years or more.

At first, the callers were a bit nervous, but after a few conversations, they were making some fabulous contacts. A few callers spoke with alumni and asked them to send them their resumes! Other callers to the far reaches of the globe. Still others made pledges in honor of the student, as was the case for Kelly Casperson, a junior with a communications POE. The Phonathon also is offering favorite professors in the form of FacultyGrams with their former mentors, and many alumni are

If you get the chance, please check out the new facility, and if you know a Phonathon student, congratulate him or her on doing such a great job!

The Snows of ‘03

Snow pictures taken Feb. 18 by Professor. Reed. Picture at right lifted from Voices of Central PA, Mar. 03 issue

(Suggested use of duct tape as a means of increasing Homeland Security)
Reina Dudley, JC’s new Human Resources Assistant, joined the Human Resources team in early February. A native Bostonian, she and her husband, Michael (from Kansas City, MO), have lived in the area six years. Before that they lived in Connecticut and Syracuse, NY. They relocated to Huntingdon for Michael’s job with Mutual Benefit Group.

The Dudleys have two kids . . . Jonathan, age 19 (soon to be 20), who is a freshman at American University, in D.C., and Amanda, who is 18. She will graduate from HAHS this spring and is planning to attend college at Johnson and Wales University in Providence, R.I. But the Dudleys also have a baby! LULU is a Sharpei sans wrinkles and according to Reina is very spoiled and thinks she is human!

(Ed note: Don’t flatter yourself, Reina. I’m sure LULU would consider that a step down.)

Reina’s previous employer was D.W. Miller, Inc., where she spent the last 3-1/2 years as an Administrative Assistant/Office Manager. According to Reina, she learned a great deal about reflective pavement markers, real estate development, and running an auction house. “It kept me on my toes,” she says.

Reina enjoys reading and is trying to learn to be a gardener, but without a lot of luck so far. Also, she says she is trying to get excited about refurbishing a Datsun Z something, but is not having much luck at that either. Every now and then Reina says she longs to hear someone who is going to “paahk theyh cahs” or as most would say, “park their cars.” (Ed note: Apparently you haven’t met Norma Jennings, who “paahks her cah” at the enrollment center every day.)

Reina says she is enjoying exploring the area and spending quiet time with her family.

Mister Rogers’ Neighborhood was PBS’s longest-running program ever.

On Jan. 1, 2003, Mister Rogers served as Grand Marshal of the Tournament of Roses Parade, and tossed the coin for the Rose Bowl Game. It was his last public appearance before his death.

Mister Rogers is survived by Mr. McFeely, the speedy deliveryman; Lady Elaine Fairchilde; King Friday the Thirteenth; Daniel Striped Tiger; and Curious X the Owl; and also by his wife, two sons, and two grandsons.

“We live in a world in which we need to share responsibility. It’s easy to say ‘It’s not my child, not my community, not my world, not my problem.’ Then there are those who see the need and respond. I consider those people my heroes.” So saith Mr. Rogers.
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<td>1</td>
<td>Terry Butler</td>
<td>Custodial Supervisor</td>
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<td>1</td>
<td>Richard Erwin</td>
<td>Public Grants Coordinator</td>
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<td>1</td>
<td>Pam Zilch</td>
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<td>2</td>
<td>Jill Keeney</td>
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<td>Elizabeth Mansberger</td>
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<td>Beth Williams</td>
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<td>8</td>
<td>Joshua Banks</td>
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<td>9</td>
<td>Jack Troy</td>
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<td>10</td>
<td>JoAnn deArmas Wallace</td>
<td>Dean of International Programs</td>
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<td>Jeff Nicholson</td>
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<td>Julie Woodling</td>
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<td>Chuck Cassatt</td>
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<td>Don Mitchell</td>
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<td>Scott Feagley</td>
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<td>Stephen Lach</td>
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<td>Eric Lightner</td>
<td>Boiler &amp; Steam System Technician</td>
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<td>Yanping Rinehart</td>
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<td>Bob Reilly</td>
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<td>27</td>
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<td>Heather Pavlik</td>
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<td>Jim Donaldson</td>
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**June**

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<td>Associate Professor in French</td>
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